Problems with the current platform

Company goal: To help people track artist they are interested in and order tickets for the concert

Problem: The app isn't very organized and can be confusing. There is no way to interact with your friends. Also the page that is most helpful for seeing new shows is kind of hidden and hard to get to.

Solution: Take out some of the pages and make the main pages easier to get to. They are trying to do too much and it just gets confusing. Also make it easier to add and un-add artist.

Things to learn from other apps: other apps are a lot cleaner and offer some sort of social aspect to the site. It would be nice to be able to share the concerts over the app rather than texting it to people or links u could share for the website.